

# Does Your Return Mail Look



Patient name	Account #	Amount	Reason Code	Mailed	Returned
Sam Patient	112914	\$ 232.00	1	08/03/06	08/23/06
Joe Emergency	114306	\$ 232.00	6	08/03/06	08/23/06
Jane Hospital	89050	\$ 107.50	1	08/03/06	08/23/06
Sam Patient	115960	\$ 268.00	6	08/07/06	08/23/06
Joe Emergency	84030	\$ 68.85	6	08/07/06	08/23/06
Jane Hospital	117207	\$ 1,380.00	7	08/07/06	08/23/06
Sam Patient	189139	\$ 690.00	1	08/07/06	08/23/06
Joe Emergency	832602	\$ 867.00	1	08/07/06	08/23/06
Jane Hospital	134548	\$ 126.95	7	08/07/06	08/23/06
Sam Patient	1110514	\$ 173.00	19	08/07/06	08/23/06
Joe Emergency	1180619	\$ 1,194.00	5	08/07/06	08/23/06
Jane Hospital	1152663	\$ 342.00	7	08/07/06	08/23/06
Sam Patient	820712	\$ 641.00	3	08/07/06	08/23/06
Joe Emergency	1171664	\$ 2,176.00	3	08/07/06	08/23/06
Jane Hospital	370491	\$ 641.00	1	08/07/06	08/23/06
Sam Patient	823003	\$ 274.00	1	08/07/06	08/23/06
Joe Emergency	1182096	\$ 71.36	7	08/07/06	08/23/06

Like This?

... Or This?

NOW YOU CAN REPLACE YOUR LARGE BINS OF RETURN MAIL WITH JUST ONE REPORT ...

Return mail can be very costly! The average hospital 'return mail' employee can't keep up with updating and processing return mail. A recent study conducted at several hospitals showed it took an average of 3 months for a return mail piece to be 'worked into the system'. It wasn't surprising to see a statement with a bad address generated and mailed 7 times in 7 months! Those large stacked bins of un-worked returned mail places a hidden burden on your bottom line - the negative effect is staggering.

Start enjoying the freedom from the handling return mail forever! Stop robbing your bottom line

With 'Smart Mail' from *The PLD Group*, you will:

- \$ Totally Eliminate The Handling of Return Mail
  - o Return mail is returned to The PLD Group facility vs. yours
- \$ Substantially Reduce Statement Printing and Mailing Costs
  - o Within 30 days of your first report
- \$ Improve the Accuracy of Your Database
  - o Updates can be within minutes
  - o Depending on your software, updates could be automatic
- \$ Improve Cash Collections
  - o Work on accounts you know have good addresses
- \$ Increase Your Bottom Line
  - o ROI can be realized within the first 30 days
- \$ Simple Reporting
  - o A sample report is included with of this flyer

**STOP SPENDING NEEDLESS MONEY - CALL US TODAY FOR MORE INFORMATION!**

*The PLD Group Inc.*

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Smart Return Sample Reports.xls [Compatibility Mode] - Microsoft Excel

	A	B	C	D	E	F	G	H	I	J	K	L
1	ABC Hospital											
2	A CFO Officer											
3	123 Main St											
4	Anytown, State 12345											
5	Total Returns										6	
6	Move Updates										3	
7	USPS Boomerang - Retailed										5	
8	White Mail										2	
9	undeliverables'										2	
10	Week Ending										10/6/2006	
11	Patient name	Acct #	\$ Amount	Reason Code for Return	Date Mailed	Date Returned	Origin					
12	Sample Patient	1160042	\$ 21.11	6	09/07/06	10/01/06	ABC Medical Group					
13	Sample Patient	562934	\$ 148.00	1	09/07/06	10/01/06	XYZ Medical Group					
14	Sample Patient	491717	\$ 66.00	4	09/07/06	10/01/06	XYZ Medical Group					
15	Sample Patient	679683	\$ 232.00	5	09/07/06	10/01/06	XYZ Medical Group					
16	Sample Patient	1153887	\$ 148.00	1	09/07/06	10/01/06	XYZ Medical Group					
17	Sample Patient	1151322	\$ 369.00	1	09/07/06	10/01/06	ABC Medical Group					
18			\$ 984.11									
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Return Codes | Return Mail | Move Updates | Boomerang | White Mail | undeliverable

- A complete listing of all possible return codes
- A master running page (page illustrated)
- A listing of all manual changes of addresses
- A listing of any boomerang mail resent to USPS
- A listing of any white mail sent to customer
- A listing of all accounts elevated to 'Smart Skip'

## Screen shot illustrating the various reports within the 'Smart Return' report