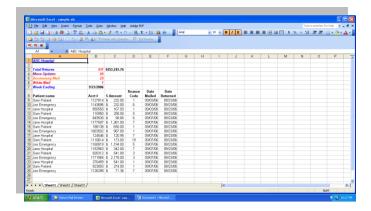
Does Your Return Mail Look





Like This?

... Or This?

NOW YOU CAN REPLACE YOUR LARGE BINS OF RETURN MAIL WITH JUST ONE REPORT ...

Return mail can be very costly! The average hospital 'return mail' employee can't keep up with updating and processing return mail. A recent study conducted at several hospitals showed it took an average of 3 months for a return mail piece to be 'worked into the system'. It wasn't surprising to see a statement with a bad address generated and mailed 7 times in 7 months! Those large stacked bins of un-worked returned mail places a hidden burden on your bottom line - the negative effect is staggering.

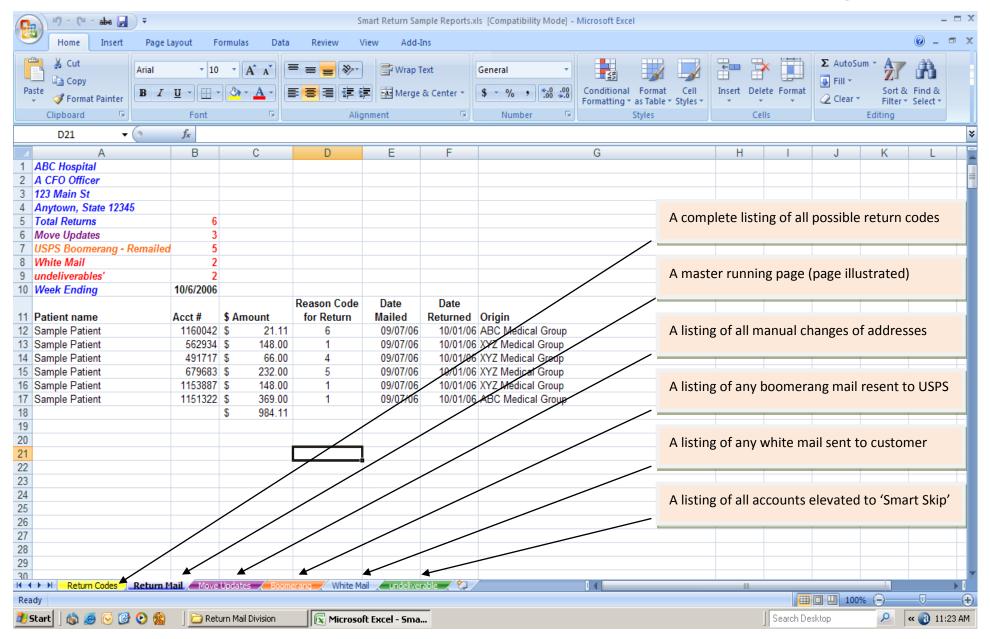
Start enjoying the freedom from the handling return mail forever! Stop robbing your bottom line

With 'Smart Mail' from The PLD Group, you will:

- \$ Totally Eliminate The Handling of Return Mail
 - o Return mail is returned to The PLD Group facility vs. yours
- \$ Substantially Reduce Statement Printing and Mailing Costs
 - O Within 30 days of your first report
- \$ Improve the Accuracy of Your Database
 - o Updates can be within minutes
 - Depending on your software, updates could be automatic
- \$ Improve Cash Collections
 - Work on accounts you know have good addresses
- **\$** Increase Your Bottom Line
 - o ROI can be realized within the first 30 days
- \$ Simple Reporting
 - O A sample report is included with of this flyer

STOP SPENDING NEEDLESS MONEY - CALL US TODAY FOR MORE INFORMATION!

The PLD Group Inc.



Screen shot illustrating the various reports within the 'Smart Return' report

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